



Topeka EasterFest 2019 Sponsorship Opportunities



Event Name Sponsor - \$2000 (EasterFest – sponsored by C5Alive, Metro Voice and _____)

- Includes prominent display of logo and business/organization name on event signage, flyers, posters, banners and **all** advertising, news releases, media publicity, and Social Media promotions.
- Name, Logo & coupon or quarter-page ad included on promotional hand-outs at park entrance
- Listed as an *Event Sponsor* with Logo and link to your company website on websites, social media pages, emails
- Opportunity to display company/organization banners at the Fun Fair entrance or other prominent location
- Includes one or more parade entries and vendor booth spaces in prime locations of choice.
- Recognition in press releases, at intermissions during entertainment, and social media.
- Possible Opportunity for company logo on T-shirts, tote bags or other items.

Event Major Sponsor - \$1000

- Includes all the above, but less prominence & less frequency, fewer choices.

Section Title Sponsor - \$500

- Business name included on banners, flyers, posters, hand-outs, TV, Radio, Print, etc.
- Listed as a *Section Title Sponsor* on websites, EasterFest event page, and other Social Media.
- Includes free parade entries & a large booth space, prime location of choice, with streamers & balloons
- Recognition at intermissions of entertainment, and through various social media.
- Special signage/banner to exclusively sponsor one of these event areas:

- **Food Court** (outdoor basketball court area – next to food trucks, Gym & Gazebo listening area)
- **Entertainment Stage** (Gazebo in center of Garfield Park)
- **Vendor Market** (in the Garfield Shelterhouse)
- **Health Fair** (in the Garfield Gym)



- Microphone time to help facilitate the event & to hand out gifts/prizes/etc.

Participating Sponsor - \$300

- Business/Organization name included on flyers and posters, social media and on websites.
- Listed as a *Participating Sponsor* on the websites & posts announcing and promoting the event.
- Includes free parade entries & large booth space, prime location.
- Recognition at intermissions of entertainment; microphone time for announcements, prizes, etc.



Contributing Sponsor - \$200

- Business/Organization name included on some posters, marketing materials, social media and on websites.
- Listed as a *Contributing Sponsor* on the websites & posts announcing and promoting the event.
- Includes free parade entry & a booth space if desired.

Supporting Sponsor - \$100

- Business/Organization name included on some marketing materials & websites; free parade entry included.
- Listed as a *Supporting Sponsor* on the websites announcing and promoting the event.

In-kind Sponsor – Type: _____ Value \$ _____

- Business/Organization included on some marketing materials & websites. *List items or services to be donated*

EasterFest Sponsorship Agreement/Invoice

Amount: \$2000 \$1000 \$500 \$300 \$200 \$100 In-Kind *List items or services to be donated:*

If \$1000 or \$2000 level Sponsor, What additional sponsor benefits specific to your organization would you like:
(for example: other ways to participate in the event; advertisements or articles in Metro Voice, etc.) _____

If \$500 Section Sponsor, which area: Health Fair Entertainment Stage Food Court Vendor Market

Business/Organization Name as you wish it to appear: _____

Contact Person: _____ Phone: _____

Address _____ City _____ St _____ Zip _____

Authorized Signature: _____ E-mail _____

Other info: _____

Booth description (if any): _____
_____ Electricity needed? _____

Parade entry description (if any): _____

Information that you would like included in your recognition as a sponsor: _____

E-mail digital logo to info@c5alive.org, **subject line:** "logo for EasterFest" or enclose hard copy with check.

Enclose sponsorship check payable to C5 and mail to:
C5 EasterFest Sponsorship, PO Box 5724, Topeka, KS 66605

Or, email form to info@C5alive.org

To pay by Credit Card, call Lee at 785-640-6399

Please respond by *March 31, 2019*. (later entries accepted but may receive fewer benefits)

- Questions? Call Lee at 785-640-6399 or email info@C5alive.org

Please keep a copy of this agreement for your records.