



## Topeka EasterFest 2019 Sponsorship Opportunities



### Major Sponsor - \$2000

- Includes prominent display of logo and business/organization name on event signage, flyers, posters, banners and **all** advertising, news releases, media publicity, and Social Media promotions.
- Name, Logo & coupon or ad included on promotional hand-outs at park entrance
- Listed as a *Major Sponsor* with Logo and a link to your company website on websites, social media pages, emails
- Opportunity to display company/organization banners at the Fun Fair entrance or other prominent location
- Includes one or more parade entries and vendor booth spaces in prime locations of choice.
- Recognition in press releases, at intermissions during entertainment, and social media.
- Possible Opportunity for company logo on T-shirts, tote bags or other items.

### Major Sponsor - \$1000

- Includes all the above, but less prominence & less frequency, fewer choices.

### Event Sponsor - \$500

- Business name included on banners, flyers, posters, hand-outs, TV, Radio, Print, etc.
- Listed as an *Event Sponsor* on websites, EasterFest event page, and other Social Media.
- Includes free parade entries & a large booth space, prime location of choice, with streamers & balloons
- Recognition at intermissions of entertainment, and through various social media.
- Special signage/banner to exclusively sponsor one of these event areas:



- Food Court (outdoor basketball court area – next to food trucks, Gym & Gazebo listening area)
- Entertainment Stage (Gazebo in center of Garfield Park)
- Vendor Market (in the Garfield Shelterhouse)
- Health Fair (in the Garfield Gym)



- Microphone time to help facilitate the event & to hand out gifts/prizes/awards that we provide

### Supporting Sponsor - \$300

- Business/Organization name included on flyers and posters, social media and on websites.
- Listed as a *Supporting Sponsor* on the websites & posts announcing and promoting the event.
- Includes free parade entries & a booth space, prime location.
- Recognition at intermissions of entertainment.



### Supporting Sponsor - \$200

- Business/Organization name included on some posters, marketing materials, social media and on websites.
- Listed as a *Supporting Sponsor* on the websites & posts announcing and promoting the event.
- Includes free parade entries & a booth space if desired.

### Participating Sponsor - \$100

- Business/Organization name included on some marketing materials & websites; free parade entry included.
- Listed as a *Participating Sponsor* on the websites announcing and promoting the event.

**In-kind Sponsor – Type:** \_\_\_\_\_ **Value \$** \_\_\_\_\_

- Business/Organization included on some marketing materials & websites. *List items or services to be donated*

## EasterFest Sponsorship Agreement/Invoice

Amount:  \$2000  \$1000  \$500  \$300  \$200  \$100  In-Kind *List items or services to be donated:*

\_\_\_\_\_

If \$500 Event Sponsor, which area:  Health Fair  Entertainment Stage  Food Court  Vendor Market

Business/Organization Name as you wish it to appear: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ E-mail \_\_\_\_\_

Other info: \_\_\_\_\_

\_\_\_\_\_

Booth description (if any): \_\_\_\_\_

\_\_\_\_\_ Electricity needed? \_\_\_\_\_

Parade entry description (if any): \_\_\_\_\_

\_\_\_\_\_

Information that you would like included in your recognition as a sponsor: \_\_\_\_\_

\_\_\_\_\_

E-mail digital logo to [info@c5alive.org](mailto:info@c5alive.org), **subject line:** "logo for EasterFest" or enclose hard copy with check.

**Enclose sponsorship check payable to C5 and mail to:  
C5 EasterFest Sponsorship, PO Box 5724, Topeka, KS 66605**

Or, email form to [info@C5alive.org](mailto:info@C5alive.org)

**To pay by Credit Card, call Lee at 785-640-6399**

***Please respond by March 4, 2019. (later entries accepted but may receive fewer benefits)***

- *Questions? Call Lee at 785-640-6399 or email [info@C5alive.org](mailto:info@C5alive.org)*

*Please keep a copy of this agreement for your records.*